

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/13/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 33	KVVU	10/14/12	11/04/12	Friends Weekend	5-6p		:30			NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$175.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 Friends Weekend 5-6p -----Su :30 \$175.00 NM See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week: 10/15/12 10/21/12 -----1 1 \$175.00 Week: 10/22/12 10/28/12 -----1 1 \$175.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 KVVU 10/22/12-10/28/12 Friends Weekend 5-6p -----Su :30 \$175.00 NM See MG 41.5,41.6,41.7												
Week: 10/29/12 11/04/12 -----1 1 \$175.00												
N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	53	\$29,365.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 -TWTF-- 4 \$350.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 KVVU 10/09/12-10/15/12 MORE Access 630-7pm -TuWThF---- :30 \$350.00 NM See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
Week: 10/16/12 10/22/12 MTWTF-- 4 \$350.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/13/12 / 10/15/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
5	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00		NM		
	See MG	38,13,38,14,38,15,38,16,38,17,38,18,38,19,38,20,38,21,38,22,38,23,38,24,38,25,38,26,38,27,38,28,38,29,38,30,31			630-7pm	MTuWThF----	:30		\$350.00		NM	
7	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00		NM		
	See MG	38,13,38,14,38,15,38,16,38,17,38,18,38,19,38,20,38,21,38,22,38,23,38,24,38,25,38,26,38,27,38,28,38,29,38,30,31			630-7pm	MTuWThF----	:30		\$350.00		NM	
8	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00		NM		
	See MG	41,5,41,6,41,7										
13	KVVU	10/29/12-10/29/12	Anderson	2-3p	M-----	:30		\$450.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			2-3p	---WTh----	:30		\$450.00		NM	
14	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$450.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			2-3p	---WTh----	:30		\$450.00		NM	
15	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$195.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-F 11a-12p	---WTh----	:30		\$195.00		NM	
16	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-F 11a-12p	---WTh----	:30		\$195.00		NM	
17	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-----	:30		\$195.00		NM		
18	KVVU	10/22/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	M-----	:30		\$195.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			---WTh----	:30		\$195.00		NM		
19	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			---WTh----	:30		\$195.00		NM		
20	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-----	:30		\$195.00		NM		
21	KVVU	10/29/12-10/29/12	Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30		\$195.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			-Tu-----	:30		\$195.00		NM		
22	KVVU	10/30/12-10/30/12	Cops/Dog The Bounty Hunter	1-2pm	-Tu-----	:30		\$450.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			-TuW-----	:30		\$450.00		NM		
23	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$450.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			-TuW-----	:30		\$950.00		NM		
24	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$950.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-Sa 8-10p/Su 7-1-----	:30		\$950.00		NM		
25	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1-----	ThF-----	:30		\$950.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-Sa 8-10p/Su 7-1-----	:30		\$950.00		NM		
26	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1-----	ThF-----	:30		\$950.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-Sa 8-10p/Su 7-1-----	:30		\$950.00		NM		
27	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1-----	WTh-----	:30		\$950.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-Sa 8-10p/Su 7-1-----	:30		\$950.00		NM		
28	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1-----	WTh-----	:30		\$950.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-Sa 8-10p/Su 7-1M-----	:30		\$950.00		NM		
29	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M-----	-Tu-----	:30		\$950.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			M-F 7-730p	-Tu-----	:30		\$950.00		NM	
30	KVVU	10/30/12-10/30/12	Extra	M-F 7-730p	-Tu-----	:30		\$775.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			Special Early News	-----ThF----	:30		\$775.00		NM	
31	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	-----ThF----	:30		\$775.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			Special Early News	-----ThF----	:30		\$1,025.00		NM	
32	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	-----ThF----	:30		\$1,025.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			Special Early News	M-----	:30		\$1,000.00		NM	
33	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$1,000.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			Special Early News	-Tu-----	:30		\$775.00		NM	
34	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30		\$775.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12			Special Early News	---WTh-----	:30		\$775.00		NM	
35	KVVU	10/24/12-10/25/12	Special Early News	Special Early News	---WTh-----	:30		\$775.00		NM		
	MG for	23,8,10,4,48,2,24,16,53,1,68,3,30,3,24,14,46,1,65,4,62,9,62,6,62,8,54,1,62,4,62,7,62,10,37,14,37,15,37,12,37,11,12										

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<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/13/12 / 10/15/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
36	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---wTh----	:30	\$775.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;					-----Sa--	:30	\$1,500.00		NM		
37	KVVU	11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat							
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;					-----Sl	:30	\$850.00		NM		
38	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a							
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$225.00		NM		
39	KVVU	10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30	\$425.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;					---wTh----	:30	\$425.00		NM		
40	KVVU	10/24/12-10/25/12		Katie	1-2pm							
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;					---wTh----	:30	\$425.00		NM		
41	KVVU	10/24/12-10/25/12		Katie	1-2pm							
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$650.00		NM		
42	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$650.00		NM		
43	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$650.00		NM		
44	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$650.00		NM		
45	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$600.00		NM		
46	KVVU	10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm							
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;					-----F----	:30	\$650.00		NM		
47	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm							
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$650.00		NM		
48	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$500.00		NM		
49	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$500.00		NM		
50	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$500.00		NM		
51	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$500.00		NM		
52	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$500.00		NM		
53	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30	\$500.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$500.00		NM		
54	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---wTh----	:30	\$500.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$500.00		NM		
55	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---wTh----	:30	\$250.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$250.00		NM		
56	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30	\$250.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$250.00		NM		
57	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30	\$250.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$250.00		NM		
58	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30	\$650.00		NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$650.00		NM		
59	KVVU	10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm							
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;						:30	\$350.00				
Week: 10/23/12		10/29/12	MTWTF--					4	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/13/12 / 10/15/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>Spot</td><td>Ch</td><td>Date Range</td><td>Description</td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>9</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>MORE Access</td><td>630-7pm</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="13">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr><tr><td>11</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>MORE Access</td><td>630-7pm</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="13">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type	Spot	Ch	Date Range	Description							9	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00	NM	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													11	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00	NM	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;																																																																	
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N 41	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	4	\$3,775.00																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>4</td><td>\$500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/16/12	10/22/12	MTWTF--	4	\$500.00																																																																																																											
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N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	12	\$8,100.00																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$675.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/16/12	10/22/12	MTWTF--	5	\$675.00																																																																																																											
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8	KVVU	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30	\$675.00	NM																																																																																																																									
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Week: 10/30/12 11/05/12 MTWTF-- 5 \$675.00																																																																																																																																	
N 58	KVVU	10/14/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	2	\$3,150.00																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$1,575.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/08/12	10/14/12	-----1	1	\$1,575.00																																																																																																											
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Week: 10/29/12 11/04/12 -----1 1 \$1,575.00																																																																																																																																	
N 68	KVVU	10/20/12	11/03/12	Touch	Sat 11p-12a		:30			NM	2	\$260.00																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$130.00</td></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----1-</td><td>1</td><td>\$130.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/15/12	10/21/12	-----1-	1	\$130.00	Week: 10/22/12	10/28/12	-----1-	1	\$130.00																																																																																																						
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/13/12 / 10/15/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/22/12-10/28/12		Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
See MG 68.4												
4	KVVU	10/27/12-10/27/12		Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
Ⓜ See MG 68.5												
5	KVVU	10/27/12-10/27/12		Masterchef	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
Ⓜ MG for 68.4 10/27												
Week:		10/29/12	11/04/12	-----1-				1	\$130.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KVVU	10/29/12-11/04/12		Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Totals											369	\$307,060.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	259	\$223,470.00	\$189,949.50
10/29/12 - 11/06/12	110	\$83,590.00	\$71,051.50
Totals	369	\$307,060.00	\$261,001.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 CREDIT RISK !! OCT15/12 09.54
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP *** KVVU-TV ***
ORDER WORKSHEET **CHANGES**

REP: TO ROSE
FR NIKKI
OK'D M12 135-138
SEE LINES
TOTAL SAME
PLS CNF THANKS

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1407												
33		ES	500P-600P	30		\$175.00	10/14	10/14	0		SUN	0
33		ES	500P-600P	30		\$175.00	10/21	10/21	1		SUN	1
33		ES	500P-600P	30		\$175.00	10/28	10/28	0		SUN	0
33		ES	500P-600P	30		\$175.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS												

REP: TEL# 610-293-4100 FAX# 610-222-1122
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT15/12 09.54
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓135	A		1100P-1200M	30		\$130.00	10/27	10/27	1		SAT	1
PROGRAM : MASTERCHEF												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-38 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-44 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-58 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-68 FOR 1 SPOT/WK												
✓136	A		900P-930P	30		\$1,025.00	10/18	10/18	1		THU	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 135-138												
✓137	A		930P-1000P	30		\$1,350.00	10/18	10/18	1		THU	1
PROGRAM : TMZ												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 135-138												
138	A		600P-630P	30		\$900.00	10/17	10/17	1		WED	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 135-138												
38	ES		630P-700P	30		\$350.00	10/9	10/15	3		TU-F,M	3
38	ES		630P-700P	30		\$350.00	10/16	10/22	1		TU-F,M	1
38	ES		630P-700P	30		\$350.00	10/23	10/29	2		TU-F,M	2
PROGRAM : MORE ACCESS												
41	ES		700P-730P	30		\$500.00	10/16	10/22	1		TU-F,M	1
PROGRAM : EXTRA												
44	ES		730P-800P	30		\$675.00	10/16	10/22	3		TU-F,M	3
44	ES		730P-800P	30		\$675.00	10/23	10/29	4		TU-F,M	4
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5
PROGRAM : TMZ												

REP HEADLINE# 6236978 TRF# 485655
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 09.54
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

58	ES		700P-800P	30		\$1,575.00	10/14	10/14	0		SUN	0
58	ES		700P-800P	30		\$1,575.00	10/21	10/21	1		SUN	1
58	ES		700P-800P	30		\$1,575.00	10/28	10/28	0		SUN	0
58	ES		700P-800P	30		\$1,575.00	11/4	11/4	1		SUN	1

PROGRAM : THE OT

68	E		1100P-1200M <i>touch</i>	30		\$130.00	10/20	10/20	1		SAT	1
68	E		1100P-1200M	30		\$130.00	10/27	10/27	0		SAT	0
68	E		1100P-1200M	30		\$130.00	11/3	11/3	0		SAT	0

PROGRAM : HELLS KITCHEN

STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#33	MISSED: SUN/500P-600P	OCT28	30S	\$175.00	(OCT13/12)
		BUY#38	TU-F,M/630P-700P	OCT16	30S	\$350.00	
		BUY#41	TU-F,M/700P-730P	OCT16	30S	\$500.00	
		BUY#44	TU-F,M/730P-800P	OCT16	30S	\$675.00	
		BUY#58	SUN/700P-800P	OCT28	30S	\$1,575.00	
		BUY#68	SAT/1100P-1200M	OCT27	30S	\$130.00	
			OFFER: SAT/1100P-1200M	OCT27	30S	\$130.00	
			& THU/900P-930P	OCT18	30S	\$1,025.00	
			& THU/930P-1000P	OCT18	30S	\$1,350.00	
			& WED/600P-630P	OCT17	30S	\$900.00	

PLS ADVISE.

CMT: SPOTS N/A DUE TO SPORTS & DEBATES. SEE MG OFFER. PLS APPROVE.

OCT/12 227580.00 NOV/12 79480.00 CONTRACT TOTAL 307060.00
TOTAL SPOTS 369

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE